

MAKE *mere mortals*

FEEL

*uncontrollable* EMOTION *with*

PRINTING

*to* TITILLATE

*their wanton* DESIRES

nettl<sup>®</sup> 



TAKE

**10% OFF**

WHEN YOU BUY

**ANY 2 ITEMS**

FROM THIS GUIDE

**GIFT VOUCHER CODE: APRIL2**

Can be used multiple times on orders approved by 6pm on 30/04/19

TAKE

**20% OFF**

WHEN YOU BUY

**3 OR MORE ITEMS**

FROM THIS GUIDE

**GIFT VOUCHER CODE: APRIL3**

Can be only be used **once** on an order approved by 6pm on 30/04/19

# Hit them right in the feels, with print

Your website needs to look impressive. It has to be clear and consistent. You know that already.

But big brands don't just focus everything online. They combine their online presence with offline marketing.

Why? Print and direct mail is proven to build trust. It's perceived to be more credible. It plays with emotions.

And it appeals to multiple senses – touch and sight. There's nothing like it. And you can exploit that power, very cost-effectively.

Sometimes too much choice is daunting. That's why this guide features our top selling collections. Our most popular, best value ranges. With a few curious and quirky options sprinkled in, to titillate and add allure.

## NEW

We've upgraded our production hub with new print tech. Our first-in-the-UK press sets a new standard for quality and hi-definition print.

You'll feel it with your eyes.

This year we switched all our matt and gloss laminated print to a new biodegradable laminate.



It looks like regular lamination and feels lovely. When the print reaches the end of its useful life, it composts. Within two years it's gone. Without leaving any contaminants in the soil.



# The ceremony that starts something special

Isn't it weird? Most meetings start with the same ceremony. We present our business cards and we accept them from others. And that's the start of the relationship.

Everyone wants their relationships to go well. You might as well stack the cards in your favour. And make them look exceptional. We know just the way.

All our business cards are double sided as standard. Put a map on the back, or a photograph of your premises or products. Or even just add a simple accent colour.

Order cards frequently? Have more than ten employees? Let's setup a private online store for you. It's fast and it's easy. Ask for a demo.

# BUSINESS CARDS



## Regular

Simple, elegant and thick  
400gsm silk artboard.  
Same day despatch  
available as an upgrade.

250 from **£35.10** BCRG4T



## Luxury Bio

Our number one best seller.  
400gsm matt bio laminated  
board on both sides for a  
sophisticated finish.

250 from **£41.40** BCLX4T



## STARMARQUE™ Bio \*\*\*\*\*

Spot gloss highlights on top  
of matt bio lamination which  
shimmer in the light and look  
absolutely delicious.

250 from **£60.30** BCSMAT

# FANCY OPTIONS

 DELIVERY INCLUDED



## Smooth Wove

Crisp uncoated 300gsm board, like classic business cards.

250 from **£38.70** BCSW4T



## GRANDSUEDE

An ultra smooth lamination on both sides, feels soft to touch.

250 from **£44.10** BCGU4T



## EMBOSINI

Add texture with simple embossing on these uncoated beauties.

250 from **£150.30** BCEM4T



## Opuleaf Foil

Choose copper, gold or silver foil highlights to shine.

250 from **£150.30** BCO74T



## XO 600gsm thick

Show who's the boss, with our thickest 600gsm uncoated cards.

250 from **£110.70** BCX04T



## Folding

Double or triple the space, with creases to fold to regular size.

250 from **£106.20** BCRG4F?



**mike  
brewer  
motors**

**With compliments**

Mike Brewer Motors  
Bramall Lane, Sheffield S2 4RN  
01142 50 60 80  
sales@mikebrewermotors.com  
www.mikebrewermotors.com

Mike Brewer Motors is a subsidiary of Brewster Funding Ltd  
Registered Address: Phoenix Close, Chesterfield S41 3LJ  
Registered Company No: 08000101 080 000 0000

Low rate finance

Attractive guarantees

Quality used vehicles

Service and MOT

Low rate finance

Attractive guarantees

Quality used vehicles

Service and MOT



# When did you last write me a letter?

Many folk overlook the power of a simple posted letter. We all get less mail through our letterbox than we used to. And we all get more junk through our email inbox.

Yet letters are an effective direct mail piece. Either laser or inkjet print onto letterheads yourself. Or we can pre-print words for you.

But actually. Why not *handwrite* your marketing letter? Think about it. When did you last get a handwritten note?

Just write your letter once, we'll scan it and print it at the same time as the letterhead. It'll look authentic and impossible to ignore.

We can optionally fold letters in half or third, to save on postage.

*See, you noticed!*

# STATIONERY



## Corporate Stationery

120gm bright white smooth wove paper is our number one seller.

250 Letterheads from **£55.80** STCPA40D

250 Comp Slips from **£39.60** STCPCS0D



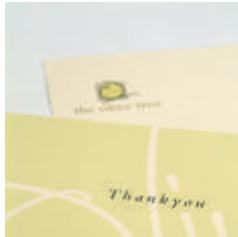
## Echo Stationery

100gsm white bond paper is an even more cost effective range.

250 Letterheads from **£54** STREA40D

250 Comp Slips from **£30.60** STRECS0D

# FANCY PAPERS



## Pharaoh Stationery

120gsm subtle cream.  
250 from **£63** STPHCSOD



## Conqueror Stationery

120gsm Stonemarque texture.  
250 from **£65.70** STQCSOD



## Praxis Stationery

100gsm Micro-laid texture.  
250 from **£62.10** STPRCSOD



## Power User Stationery

80gsm bond.  
250 from **£45.90** STPUCSOD

# COOL STUFF



## Stickers

from **£34.20** FFK?



## Document Corners

500 from **£81** DOCCORNT

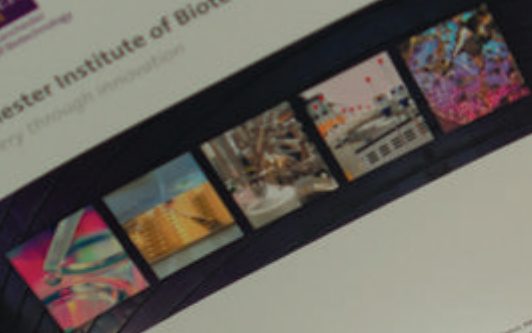


## NCR Pads & Business Forms

5 from **£57.60** DINPA620



Manchester Institute of Biotechnology  
Discovery through innovation



The Manchester Institute of Biotechnology is a research centre of the University of Manchester, which is a leading UK research institution. The Institute is a world leader in the field of biotechnology and is home to some of the most talented scientists in the world. The Institute is a member of the European Molecular Biology Laboratory (EMBL) and is a founding member of the European Bioinformatics Institute (EBI). The Institute is also a member of the European Association of Biotechnology Companies (EABC) and the European Association of Biotechnology Entrepreneurs (EABE). The Institute is a leading centre for the development of new biotechnology products and services and is a key player in the UK biotechnology industry.



UNIVERSITY OF MANCHESTER  
LONDON SEMINAR AND WORKSHOP SERIES  
Future Energy Supply – Options For The Future  
Jubilee Room, Westminster Hall, Houses of Parliament  
4 December 2012 – 1.00 to 5.00 pm



# Just how do you get their full attention?

Do you write proposals, send quotes or make estimates? Truth is, yours is probably not the only one a client gets.

So how do you increase the chances of winning the work? Following-up is really important of course. Quite often the fastest quote wins the day.

But there are other techniques. Send your proposal by email, but also post a hard copy. Stick it inside a folder. Why? It shows you're serious and credible.

There's some psychology going on too. The act of opening the envelope and unfolding is a bit of theatre.

It's not some tiny flyer. It's a huge double page spread of 'you'. And they're holding you with both hands. And you're blocking out other distractions. And now you have their full attention. Close the deal.

# FOLDERS



## Presentation Folders

Our best seller. Choose from silk, gloss or matt laminated. To hold A5 or A4. Multiple pocket styles.

250 from **£320.40** PFA5S0X



## GRAND SUEDE™ Folders

A luxurious soft-touch feel. Holds A5 or A4. Clever engineering makes this our best value.

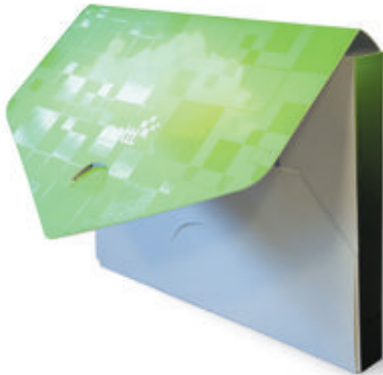
500 from **£233.10** PFA5T4D1



## STARMARQUE™ Folders ★★★★★

Spot gloss highlights available as an optional extra on all these folders, except Grand Suede.

250 from **£683.10** PFA5Q0X



## Fat Folders

Great for delegate wallets as they hold up to 2cm of paper. To hold A5 or A4.

250 from **£507.60** FFG40



## Corporate Folders

One extra flap, gives you 50% more selling space than other folders. To hold A4.

250 from **£507.60** CFA4GX



## Peel & Stick Folders

Make smaller or fancier shaped pockets with these. To hold A5 or A4.

250 from **£415.80** PPA5GX

**CONTRIBUTING SUPPORTERS**  
**THE CLM COMMUNITY**

If you would like to find out more about the Community of the Sisters of Melanesia, current projects or becoming an Associate, please contact the charity.

**MELANESIA**

**THE EDUCATION ISSUE**  
 LEARNING FROM EACH OTHER

**ALSO INSIDE THIS ISSUE:**  
 School Partnerships  
 Cyclone Donna Update

**EXETER PRIDE 2017**

**SATURDAY 13 MAY 2017**

**OFFICIAL PRIDE PROGRAMME**

FOR MORE INFORMATION VISIT: [WWW.EXETERPRIDE.ORG](http://WWW.EXETERPRIDE.ORG)

SUPPORTED BY

Exeter City Council  
 Exeter Phoenix  
 Devon County Council



# Let me tell you a story

It costs the same to post a book like this as it does to send a postcard. Waaaat? Really? Royal Mail charge the same rate up to 100g, as long as the piece is less than C5 size. You might as well make the most of their generosity.

Take time to explain. Let your story unfold. With a persuasive booklet or eye-catching catalogue.

It's easy to throw lots of messages at people. And overwhelm. And confuse.

Give them space.

Let them breathe.

Use full page photography, not tiny thumbnails. Say fewer words. Illustrate more. Be clear. Sell more.

# BOOKLETS

These are our most popular sizes for booklets, but other possibilities are available – please ask.



A6  
105x148mm pages



DL  
99x210mm pages



Landscape A5  
210x148mm pages



Portrait A5  
148x210mm pages



Small Square  
18 148x148mm pages



Large Square  
210x210mm pages



Landscape A4  
297x210mm pages

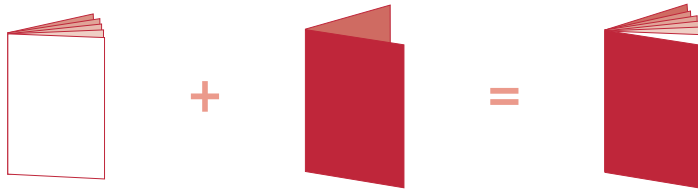


Portrait A4  
210x297mm pages

# HOW TO CREATE BOOKLETS

## 1 Choose a paper

Our stapled booklets start from 8 pages and go up to 64 pages. If you need more pages, ask for options.



Most people choose these papers for inside pages:

- 100gsm** silk art paper
- 100gsm** uncoated paper
- 150gsm** gloss art paper
- 160gsm** uncoated paper
- 170gsm** silk art paper

## 2 Choose a cover

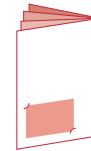
Some people are happy with all pages in the booklet being the same paper. However, most opt to put a thicker cover on the outside.

There are loads of options available, but our best sellers are:

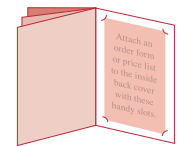
- 250gsm** gloss or matt laminated
- 280gsm** silk
- 300gsm** uncoated
- 350gsm** matt or gloss laminated
- 350gsm** starmarque spot gloss

## 3 Pimp your cover

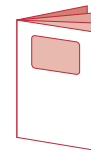
Choose a 250gsm laminated cover and optionally add extra features to make your booklet even more useful. Ask for a price.



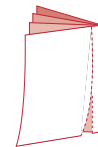
Business card slots



Insert holder slots



Windowed front cover



Perforated back cover

**FREE**  
TASTING SESSIONS



**FOOD & DRINK**  
at local cafes, restaurants,  
pubs & bars



**MASTER CLASS**  
WORKSHOPS

**FOOD & DRINK STALLS**  
BY LOCAL BUSINESSES



Free  
Entry



COMPETITIONS



shop eat play | live worcester

[www.worcesterbid.com/foodiefestival](http://www.worcesterbid.com/foodiefestival)  
@WorcFoodieFest Worcester BID



New!

YOU'RE  
TO EXPECT  
SWANSEA  
newest, most exciting  
BAR & BISTRO

MO-SAIK

COFFEE  
Keep me up

# Leaflets, flyers, postcards... any size you want

You say pamphlet, we say leaflet. You call it a flyer, we call it a postcard. They're all just rectangles and squares. So we've organised them together, by size.

Whether you want to hand out things at an event, post them through mailboxes or create stunning direct mail pieces, we've got all the options covered. From thin paper to ultra thick board.

On the grids see which paper can be optionally laminated, embossed or die-cut. To add foil accents or spot gloss highlights. To crease. To fold.

Our most popular sizes and paper types are listed on the next few pages, starting from lightest to thickest. These are the best sellers. If you want a paper or size not listed, please ask.

# A6



105x148mm

	FRONT	REVERSE	<b>250</b>	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
<b>100gsm bond paper</b>		LECA64?	<b>£30</b>	£34	£42	£56	<input type="radio"/>	<input type="radio"/>	6	-	-	-	-	-	-	-
<b>150gsm gloss art paper</b>		LEGA64?	<b>£38</b>	£44	£47	£85	<input type="radio"/>	<input type="radio"/>	4	-	-	-	-	-	-	-
<b>160gsm uncoated paper</b>		LERA64?	<b>£44</b>	£54	£64	£113	-	-	10	-	-	-	-	-	-	-
<b>170gsm silk art paper</b>		LESA64?	<b>£38</b>	£44	£54	£90	<input type="radio"/>	<input type="radio"/>	6	-	-	-	-	-	-	-
<b>280gsm artboard</b>		PRCA644?	<b>£41</b>	£45	£54	£101	<input type="radio"/>	<input type="radio"/>	4	-	<input type="radio"/>	-	-	-	-	-
<b>300gsm wove uncoated board</b>		SHWA64?	<b>£42</b>	£52	£83	£197	-	-	10	-	<input type="radio"/>	-	-	-	<input type="radio"/>	<input type="radio"/>
<b>400gsm silk artboard</b>		SHSA64?	<b>£55</b>	£58	£68	£144	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>















# DL

 DELIVERY INCLUDED



99x210mm

*Other papers available too!*

	FRONT	REVERSE		250	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
100gsm bond paper		 LEC3A4?	<b>£31</b>	£39	£49	£73	<input type="radio"/>	<input type="radio"/>	6	-	-	-	-	-	-	-	-
150gsm gloss art paper		 LEG3A4?	<b>£40</b>	£45	£51	£90	<input type="radio"/>	<input type="radio"/>	4	-	-	-	-	-	-	-	-
160gsm uncoated paper		 LER3A4?	<b>£63</b>	£65	£74	£139	-	-	10	-	-	-	-	-	-	-	-
170gsm silk art paper		 LES3A4?	<b>£50</b>	£54	£60	£105	<input type="radio"/>	<input type="radio"/>	6	-	-	-	-	-	-	-	-
280gsm artboard		 PRC3A4?	<b>£49</b>	£54	£67	£154	<input type="radio"/>	<input type="radio"/>	4	-	<input type="radio"/>	-	-	-	-	-	-
300gsm wove uncoated board		 SHW3A4?	<b>£50</b>	£64	£117	£271	-	-	10	-	<input type="radio"/>	-	-	-	-	<input type="radio"/>	<input type="radio"/>
400gsm silk artboard		 SHS3A4?	<b>£65</b>	£67	£86	£216	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# A5



148x210mm

	FRONT	REVERSE	<b>250</b>	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
<b>100gsm bond paper</b>		LECA54?	<b>£34</b>	£42	£54	£83	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-
<b>150gsm gloss art paper</b>		LEGA54?	<b>£48</b>	£52	£57	£103	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	-	-	-	-	-	-
<b>160gsm uncoated paper</b>		LERA54?	<b>£69</b>	£74	£82	£156	-	-	10	<input type="radio"/>	-	-	-	-	-	-
<b>170gsm silk art paper</b>		LESA54?	<b>£55</b>	£60	£66	£119	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	-	-	-	-	-	-
<b>280gsm artboard</b>		PRCA544?	<b>£56</b>	£62	£80	£198	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-
<b>300gsm wove uncoated board</b>		SHWA54?	<b>£68</b>	£83	£140	£335	-	-	10	-	<input type="radio"/>	-	-	-	<input type="radio"/>	<input type="radio"/>
<b>400gsm silk artboard</b>		SHSA54?	<b>£75</b>	£77	£102	£293	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

















# 2/3rds A4

 DELIVERY INCLUDED

*Ask for in-between quantities*



198x210mm

	FRONT	REVERSE		250	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
100gsm bond paper		 LEC2A4?	<b>£45</b>	£54	£64	£118	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-	
150gsm gloss art paper		 LEG2A4?	<b>£56</b>	£68	£81	£152	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	-	-	-	-	-	-	
160gsm uncoated paper		 LER2A4?	<b>£69</b>	£86	£101	£223	-	-	10	<input type="radio"/>	-	-	-	-	-	-	
170gsm silk art paper		 LES2A4?	<b>£57</b>	£72	£86	£190	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	-	-	-	-	-	-	
280gsm artboard		 PRC2A44?	<b>£86</b>	£114	£202	£343	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-	
300gsm wove uncoated board		 SHW2A4?	<b>£104</b>	£130	£202	£513	-	-	10	-	<input type="radio"/>	-	-	-	<input type="radio"/>	<input type="radio"/>	
400gsm silk artboard		 SHS2A4?	<b>£104</b>	£130	£202	£513	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	

# A4



210x297mm















	FRONT	REVERSE	<b>250</b>	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
<b>100gsm bond paper</b>		LECA44?	<b>£54</b>	£67	£77	£172	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-
<b>150gsm gloss art paper</b>		LEGA44?	<b>£70</b>	£81	£92	£192	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	-	-	-	-	-	-
<b>160gsm uncoated paper</b>		LERA44?	<b>£104</b>	£111	£128	£270	-	-	10	<input type="radio"/>	-	-	-	-	-	-
<b>170gsm silk art paper</b>		LESA44?	<b>£79</b>	£90	£103	£215	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	-	-	-	-	-	-
<b>280gsm artboard</b>		PRCA444?	<b>£119</b>	£151	£192	£421	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-
<b>300gsm wove uncoated board</b>		SHWA44?	<b>£119</b>	£145	£247	£673	-	-	10	-	<input type="radio"/>	-	-	-	<input type="radio"/>	<input type="radio"/>
<b>400gsm silk artboard</b>		SHSA44?	<b>£119</b>	£145	£247	£673	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# A3

 DELIVERY INCLUDED



*Need more?  
Ask.*

	FRONT	REVERSE	<b>250</b>	500	1,000	5,000	Get in 24 hours	Get in 48 hours	Delivered in days	Folded to size	Shaped or Creased	Matt bio laminated	Gloss bio laminated	Spot gloss highlights	Foil highlights	Embossed
<b>100gsm bond paper</b>		 LECA34?	<b>£100</b>	£128	£181	£326	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-
<b>150gsm gloss art paper</b>		 LEGA34?	<b>£111</b>	£142	£200	£393	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	-	-	-	-	-	-
<b>160gsm uncoated paper</b>		 LERA34?	<b>£155</b>	£189	£219	£464	-	-	10	<input type="radio"/>	-	-	-	-	-	-
<b>170gsm silk art paper</b>		 LESA34?	<b>£123</b>	£156	£223	£462	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	-	-	-	-	-	-
<b>280gsm artboard</b>		 PRCA344?	<b>£225</b>	£289	£371	£785	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	<input type="radio"/>	-	-	-	-	-
<b>300gsm wove uncoated board</b>		 SHWA34?	<b>£266</b>	£364	£466	£1163	-	-	10	-	<input type="radio"/>	-	-	-	<input type="radio"/>	<input type="radio"/>
<b>400gsm silk artboard</b>		 SHSA34?	<b>£266</b>	£364	£466	£1163	<input type="radio"/>	<input type="radio"/>	6	-	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

rakem.

we put **white** in  
everything.



well almost...

Plastics  
**Product List**

rakem.

we put **white** in  
everything.



well almost...

White Minerals  
**Product List**

well almost...  
Coastal  
Prod

# Folded leaflets, brochures, price lists and menus

It makes sense to fold larger leaflets down to smaller sizes.

Breaking information down into smaller pages – or panels – makes it easier to digest. And brochures which are C5 or below also qualify for Royal Mail's lowest postage rate.

We've put together our most popular folding styles, along with our bestselling paper types.

But. And it's a big but. There are far too many sizes and styles to list on these couple of pages.

If you don't see the shape, size or fold style you'd like, please ask.

# FOLDED LEAFLETS



## Roll Fold

Makes three panels or more, which are rolled into one another. Available on A4 and bigger leaflets.



## Z Fold

A bit like a concertina. Have three or more folds on pieces A4 or larger really good for odd sizes.



## Half Fold

Simplest and most popular. Folded in half, either from the short edge or the long edge. Any size from A5 up.



## Cross Fold

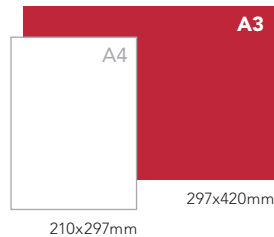
Folded in half, then half again, to make the leaflet a quarter its original size. Available on A4 and larger.

# PAPER CHOICES

Our most popular papers and sizes are listed.









Please ask for other sizes, no matter how weird they may be.

We promise we won't judge you.











 DELIVERY INCLUDED

## A4 folded

	FRONT	REVERSE	250	500	1,000	5,000
<b>100gsm bond</b> paper		 MBCA44?	<b>£82</b>	£98	£108	£252
<b>150gsm gloss</b> art paper		 MBGA44?	<b>£96</b>	£107	£123	£242
<b>160gsm uncoated</b> paper		 MBRA44?	<b>£130</b>	£138	£157	£319
<b>170gsm silk</b> art paper		 MBSA44?	<b>£104</b>	£116	£133	£264

## A3 folded

	FRONT	REVERSE	250	500	1,000	5,000
<b>100gsm bond</b> paper		 MBCA34?	<b>£119</b>	£145	£197	£490
<b>150gsm gloss</b> art paper		 MBGA34?	<b>£137</b>	£169	£230	£442
<b>160gsm uncoated</b> paper		 MBRA34?	<b>£181</b>	£225	£306	£632
<b>170gsm silk</b> art paper		 MBSA34?	<b>£148</b>	£184	£252	£512

The COFFEE list  
Whether for private events, banquets and special occasions, we offer a wide range of menu options to suit your needs. Contact us for more information.

# Hot BEVERAGES



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Quality Guaranteed



From the field to the sea...  
Understanding Nelsons...

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YOUR PROPERTY?

MANAGEMENT  
FEES  
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Sales, Lettings and Property Management



# Shape me, crease me, perforate me

Any good at origami? Once you know it's possible to manipulate card with creases, cuts and perforations, your imagination can run riot.

Shape flyers to make them more interesting. Add creases to cards to make them easier to fold. Perforate leaflets to create easy-tear sections. Add hook shapes, holes or round corners.

It's usually really expensive to do all this stuff. Not with us. You share the costs with loads of other people, making it really affordable.

Tell us what you'd like and we'll help find a paper or board which is suitable. Not too thin, not too thick. Just right.

# MENUS & SHAPED PRODUCTS



## Cut-out Flyers

Add a simple shape to flyers to make them instantly different and engaging.

250 from **£82.80**

34 COBA744T



## Menus

Put a crease into thick 400gsm thick flyers to make tall cocktail or food menus.

250 from **£113.40**

MENSA5C



## Greeting Cards

Send thank you cards and celebrate customers' anniversary with you.

250 from **£113.40**

GCSLKA5



## Tent Cards

Promote offers and give instructions with these "table talkers" totems.

250 from **£113.40**

TENTM

# CLEVER CUT-OUTS

 DELIVERY INCLUDED



Key Wallets  
250 from **£94.50**

KEYWAL



Folio Wallets  
250 from **£190.80**

FOLIOWL



Swing Tickets  
500 from **£63.90**

SWICC



Wobblers  
500 from **£213.30**

WOBA7S



Menu Covers  
250 from **£310.50**

MECA5?



Menu Grips  
250 from **£368.10**

MEGA4?



Receipt Clips  
250 from **£75.60**

RCLIP?



Laser Voucher Sheets  
250 from **£94.50**

LMA40D



# Waste Goblin

Same day or next day pick-ups

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We offer a fully licensed trade waste removal service to homeowners and local businesses. No need to pay for an expensive skip, call Waste Goblin today for a quote and we'll get rid of your rubbish quickly and efficiently.

Waste Goblin	VS	
✓ No Permits		✗
✓ Labour provided		✗
✓ No only pay for what you use		✗
✓ Cheaper prices on comparison		✗
✓ 16 cubic yard capacity		✗

Waste Goblin logo

01905

GET A QUOTE BY PHONE OR ONLINE



# Keep it simple with direct mail

These new GDPR laws are making it much more difficult to use email marketing to win new business. As well as proving when someone opted in to receive your emails, you need to record what you said you'd send them. And only send them that. Things could get even worse with ePrivacy laws still going through parliament.

Fortunately, it's much easier to send direct mail. As long as you give people a way to opt out of future mailings, sending printed catalogues or leaflets are classed as being within the 'legitimate interests' of your business.

That's why lots of folk are revisiting direct mail. Sure, sending a mailer costs more than sending an email (assuming you don't count fines from the ICO of course!) But business is always about return on investment. A targeted, posted piece which looks credible, might have a significantly higher conversion rate than junk email.

Ask for a free copy of our guide to GDPR.

# THINGS TO MAIL



## Glossy Postcards

Kiss me quick, read me slowly. Save on envelopes and post a glossy postcard with easy-write reverse.

250 from **£54** GPA74T



## One-piece Mailers

Specially folded gloss leaflets are sealed shut with your mailing sticker and unfold to present your offers.

250 from **£95.40** OPMSL3T



## Voucher Cards

Send a birthday or anniversary card with a perforated tear-off voucher offer to redeem in-store.













250 from **£156.60** VCSSM

 DELIVERY INCLUDED



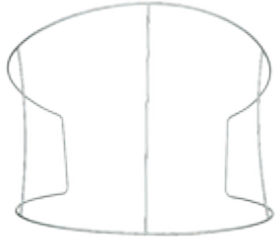
## Invitations

Get maximum attendance at your event by making your invitations irresistible. There are so many fancy techniques we can apply, depending on whether you want to look lavish and exclusive or frugal and inclusive.

	FRONT REVERSE		<b>A6</b>			
			<b>50</b>	250	500	1,000
<b>300gsm uncoated</b>	 	SHWA64T	-	£42	£52	£83
<b>300gsm uncoated + foil highlights</b>	 	SH07A64T	-	£328	£365	£433
<b>400gsm silk</b>	 	SHSA64	<b>£44</b>	£55	£58	£68
<b>400gsm + bio matt lamination</b>	 	SHMA64	<b>£54</b>	£69	£76	£91
<b>400gsm + bio matt lamination + spot gloss</b>	 	SHQA64	<b>£112</b>	£114	£116	£186
<b>600gsm uncoated</b>	 	SHXA64	<b>£104</b>	£126	£141	£198







# Exhibiting has never been more affordable



Gone are the days of lugging around heavy cases. Goodbye to magnetic bars and crying-trying to hang graphics precisely. Say farewell to posters which don't last a second show.

There's many reasons people are choosing fabric displays.

They're lightweight – each comes with a carrycase. They're compact – fit them in the boot of a car. They're robust – use

them time and time again. They look great – a single continuous graphic in eye-popping High-definition. They're great value – they cost much less than you'd think.

Each display is a frame, which clips together. Then stretch a 'duvet' graphic over. Up in minutes, down in half that time.

# BACKDROPS



## Rialto Bridge & Stage 30

Combine a straight backdrop with bridge to make a 3D stand. Connection kit available separately. TV not included.

Stage 30 from **£425** FDSNYOFC

Rialto Bridge from **£425** FDSHAMFC



Curve 24  
2.4m wide  
curved stand

from **£334** FDSBLOFC



Curve 30  
3.0m wide  
curved stand

from **£394** FDSROOFC



Stage 18  
1.8m wide  
straight stand

from **£313** FDSCHOFC



Curve 50  
5m wide curved stand

from **£715** FDSDUOFC



Stage 46  
4.6m wide straight stand

from **£674** FDSSEAFC

# BOOTHS



## Embrace U

Hire a space only stand and pop-up one of these beauties. Printed inside and outside. Use to make secluded meeting areas.

from **£995** FDS CAPFC



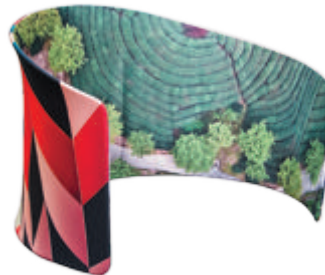
## Snuggle

Small C-shaped booth  
from **£813** FDS WELFC



## Huddle

Sloped meeting booth  
from **£995** FDS BEIFC



## Embrace C

Large C-shaped booth  
from **£995** FDS PREFC



## Modesto

Cubicle with curtain  
from **£815** FDS VATFC

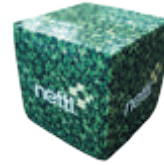
# FURNITURE



**Mojito**  
Pop-up cocktail table  
from **£283** FDSRIOFC



**Bellini**  
Swivel cocktail table  
from **£195** FDSVENFC



**Kola Max**  
Foam seating cube  
from **£164** FDSBOSFC



**Kola Lite**  
Seating cube + storage  
from **£99** FDSDU1FC



**The Island**  
Waterproof bean bag  
from **£154** FDSBALFC



**Bondi**  
Deck chair  
from **£93** FDSWAIFC



**Margarita**  
Low table  
from **£195** FDSMEXFC



**Kubrick**  
Director's chair  
from **£99** FDSHOLFC



Python  
2.3m high stand  
from **£246** FDSLDFNC



Baby Python  
1.9m high stand  
from **£236** FDSWIFNC



◀ King Python  
3.5m high stand  
from **£511** FDSUBFC



◀ Totem  
Slimline stand  
from **£170** FDSKEDFC



▲ Booth  
Pop up kiosk  
from **£338**  
FDSBARFC



Kangaroo  
Literature holder  
from **£170** FDSPARFC



Peacock  
Media display stand  
from **£338** FDSOSLFC  
Tablet and TV not included



◀ Axe  
Navigation stand  
from **£236** FDSKDFC



Padium  
Tablet holder  
from **£164** FDSOSAFNC  
Tablet not included

**VINYL  
PANELS  
POP-UPS  
POSTERS  
SIGNAGE  
DISPLAYS  
BANNERS  
ACRYLICS  
GRAPHICS  
WINDOWS  
WALLPAPER  
FOAMBOARD**



We print onto just about any substrate, in almost any size. Ask for a copy of our Spectacular Spaces Look Book for our full range of posters, signage and displays.



# FLAGS

Great for indoors and outdoors. Prices below are for a flag printed one side (double-sided is an option) plus pole. We have a few different bases, depending on where you want to use your flag – inside, outside on a hard surface, or on grass.



**Apostrophe**  
Backpack flag  
from **£99** FDBFH0



**Hyphen**  
Backpack flag  
from **£113** FDBFA0



**Teardrop**  
Standing flag  
from **£99** FDQ270  
Base from **£18**



**Quill**  
Standing flag  
from **£89** FDFF360  
Base from **£18**



**Empire**  
Standing flag  
from **£99** FDFF350  
Base from **£18**

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# If nobody sees your marketing, does it even exist?

Woah, mind blown. That's a bit deep for so late in the book. Sorry about that.

It's just that, well, what's the point of marketing which is ignored? Without a reaction, it's just money down the toilet.

Studies have shown it's better to send five things to 1,000 people than one thing to 5,000. Repetition is important.

Repetition is important. (Sorry). But so is making your marketing engaging and exciting.

We've got a few more tricks up our sleeves on these final pages.

In the end, it's down to the quality of design. The power of creative.

The potency of the message. Let us help. We ain't just the printer. We're here to help you with ideas to grow your business. It's what we do.

# SCRATCH CARDS



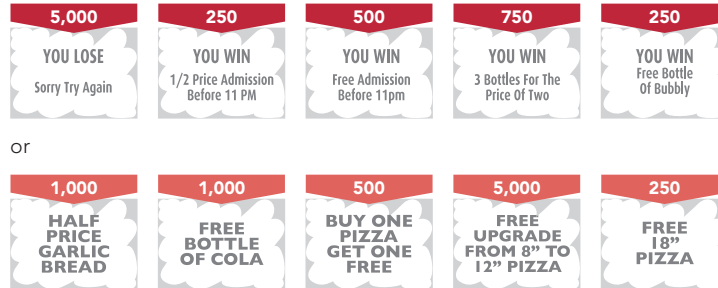
Nobody can resist a scratch card. Available in a variety of shapes and sizes, with a single or multiple latex scratch panels.

250 from **£49.50** SCRBC1T

## What's under the scratch panels?

Buy cards in multiples of 250. Get a set for each different prize or message you want your game to have. For instance, mostly losers and a few winners, then buy two sets. If you want more variety, perhaps with 10%, 20%, 30%, 40%, 50% off, order 5 sets. We'll help design your promotion.

e.g.



# OTHER IDEAS



## Notepads

Great for giveaways and conferences. Available from pocket-size A7, right up to A2 desk planner size.

20 from **£79.20** NPA70



## Plastic Cards

Create loyalty cards or special VIP schemes. Plastic cards feel like the real deal and build trust.

50 from **£102.60** PCBC70L



## Stickers

For mailing, packaging and branding anything you can stick on. Have them shaped or in sheets.

500 from **£54** STKDISK

TAKE

**10% OFF**

WHEN YOU BUY

**ANY 2 ITEMS**

FROM THIS GUIDE

**GIFT VOUCHER CODE: APRIL2**

Can be used multiple times on orders approved by 6pm on 30/04/19

TAKE

**20% OFF**

WHEN YOU BUY

**3 OR MORE ITEMS**

FROM THIS GUIDE

**GIFT VOUCHER CODE: APRIL3**

Can be only be used **once** on an order approved by 6pm on 30/04/19

 **DELIVERY INCLUDED\***

All prices shown include delivery to one UK mainland or Northern Ireland address. They exclude VAT and design.

Prices subject to change and are correct at 01/03/19. Subject to our terms and conditions.

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